

**Online**  
**24 October**  
**13.00 – 14.30**

## WEBINAR: Nurses roles in the Vaccination domain.

### ESNO WEBINAR ON NURSES ROLES IN THE VACCINATION DOMAIN

WEBINAR: "EXPANDING PROFESSIONAL EXPERTISE: THE TRANSFORMATIVE IMPACT OF VACCINATION IN HEALTHCARE WITH PROGRAMMATIC INCLUSION AND COMPETENCE BUILDING"

This webinar is essential for healthcare professionals aiming to enhance their understanding of nurses' and midwives' roles in vaccination. Attendees will learn from experts about the latest developments, best practices, and new tools to improve competencies and patient care. Participants can engage in discussions on current challenges and innovations, share perspectives, and network with peers. By joining, you will expand your knowledge and contribute to advancing healthcare in your community.

#### KEY HIGHLIGHTS:

- **George Kassianos** will spotlight the crucial role of nurses in vaccination, addressing the need for greater autonomy in a field and support in policies but also politics.
- **Ber Oomen**, Specialist Nurse showcase the Program related to Infection Prevention, AMR-Stewardship and Vaccination and the increase value of the nurses roles with a special momentum on the and the launch of the ESNO 1) **Technical Instruction Video** and **Complementary post-graduate Nurse Curriculum**.
- **Midwifery Specialist** (Name TBC) will share insights on immunization during pregnancy, discussing the delicate balance between vaccinating before childbirth or after delivery.

#### PROGRAM

**13.00 – 13.02** **Welcome by the moderator**

**13.02 – 13.05** **Opening webinar by Joris Vugt**

**13.05 – 13.15** **General Practitioner** – Speaker: George Kassianos from ESWI:

- Discuss the role of nurses and their position, the whole vaccination domain, new directions with recommended and policy and political choice.

**13.15 – 13.30** **Specialist Nurse** – Speaker: Ber Oomen:

- Introduction on ESNO and the Vaccination programmatic approach 2025 - 2026
- Launch: [Technical Instruction Video](#) and [A curriculum for nurse professionals](#).

**13.30 – 13.40** **Womans Health - Rebecca Moore**

- Explaining about the impact on immunisation and vaccination in the domain of women's health.

**13.40 – 13.45** **Summary by Moderator**

**13.45 – 14.15** **Debate with the audience** about the title and contributions."

**14.15 – 13.30** Summary and conclusion

## OUR SPEAKERS



George Kassianos

*Board Director for the European Scientific Working Group on Influenza (ESWI). He has edited four medical journals, sits on the editorial board of seven, and is the Associate Editor of Drugs In Context. He is widely published in vaccine research and travel medicine, currently preparing the fifth edition of his book on Immunisation & Travel Medicine.*



Ber Oomen

*Executive Director of ESNO and program leader of the Vaccinates Program, plays a key role in advancing nurse leadership in vaccination and healthcare across Europe. Actively involved in European institutions and private vaccine programs, Oomen advocates for professional development and competency standardization in nursing.*



Joris van Vugt,

*Senior Director Medical Affairs at Viatris, studied Health Sciences at Maastricht University in The Netherlands and holds a Master in Pharmaceutical Medicine from Hibernia College in Dublin, Ireland. He has over 20 years of experience in Medical Affairs in the pharmaceutical industry. He currently focusses on strategic scientific partnerships to address unmet global health needs, including capability development of healthcare workforce.*



Rebecca Moore.

*She is a researcher with the European Institute of Women's Health and Department of Health and Children/Irish Computer Society, supporting the eHealth Network through eHAction. Her expertise includes evidence-based research, developing and implementing clinical guidelines to ensure best practices and cost-effectiveness in healthcare. She advocates gender equality in healthcare and research, promoting gender perspective from design to impact assessment and budgeting of healthcare policies.*



Paul Walsh

Moderator, Association Ambassador

## ENDORISING AND SUPPORTING PARTNERS

- European Specialist Nurses Organisation ESNO,
- European Federation of Educators in Nursing Science, FINE,
- European Nurse Directors Association, ENDA,
- La Haute École de Namur-Liège-Luxembourg Henallux
- European Scientific Working group on Influenza, ESWI.

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